

Domain	CIVIL SOCIETY: ENVIRONMENTAL MANAGEMENT	Unit ID: 690
Title:	Manage natural resources and tourism enterprises	
Level: 5		Credits: 10

Purpose

This unit standard specifies the competencies required to manage natural resources and tourism enterprises. It includes explaining the rationale for establishing Community Based Natural Resource Management organization (CBNRM) and Conservancy or Community Based Tourism Enterprise (CBTE) and managing the community organization efficiently. This unit standard is intended for stakeholders of CBNRM and CBTE programmes in Namibia.

Special Notes

1. Assessment evidence may be collected from a real workplace, or a simulated real workplace or an appropriate simulated realistic environment where there are enterprises based on natural resources and tourism.
2. Glossary of terms:
 - *'Natural resources'* means both physical and cultural resources. Physical resources include but are not limited to land, land rights, flora, fauna and minerals; cultural resources include but are not limited to traditional dances, folklore, history, crafts, skills and costume.
 - The acronym *'CBNRM'* means Community Based Natural Resource Management.
 - The acronym *'CBTE'* means Community Based Tourism Enterprise.
3. Regulations, programmes and policies and legislation relevant to this unit standard include the following:
 - Constitution of the Republic of Namibia 1990 Article 95:1 CBNRM Policy 1995
 - Convention on Biological Diversity 1992, ratified 1997
 - Amendment of the Nature Conservation Ordinance 1996
 - Adoption of the Parks and Neighbours Policy 1998
 - National Land Policy 1998
 - Land Reform Act No. 6 of 1995
 - Communal Land Reform Act No 33 to 37 of 2003
 - Forestry Act Amendment No. 13 of 2005
 - Resettlement Policy 2000/2005
 - Inland Fisheries Resource Act No. 1 of 2003
 - Water and Sanitation Policy (WASP) 1993
 - Territorial Sea and Exclusive Economic Zone 1990, and amended 1991
 - Multinational Environmental Agreements (MEAs)
 - National Development Plans (NDPs)
 - Namibia Vision 2030, Office of the President, 2004

- Ministry of Environment Policy Document “Wildlife management, utilisation and tourism in communal areas” June 1995
- Ministry of Environment Policy Document “Community based tourism development” June 1995
- Nature Conservation Amendment Act No. 5 of 1996
- Ministry of Environment Amendment of Regulations Relating to Nature Conservation, Government Notice No. 304 of 1996

Quality Assurance Requirements

This unit standard and others within this subfield may be awarded by institutions which meet the accreditation requirements set by the Namibia Qualifications Authority and the Namibia Training Authority and which comply with the national assessment and moderation requirements. Details of specific accreditation requirements and the national assessment arrangements are available from the Namibia Qualifications Authority and the Namibia Training Authority. All approved unit standards, qualifications and national assessment arrangements are available on the Namibia Training Authority website www.nta.com.na.

Elements and Performance Criteria

Element 1: Explain the rationale for establishing Community Based Natural Resource Management (CBNRM) and Community Based Tourism Enterprises (CBTE)

Performance Criteria

- 1.1 The purpose of establishing Community Based Natural Resource Management and Community Based Tourism Enterprise is explained in terms of their contribution to development.
- 1.2 The importance of Community Based Natural Resource Management and Community Based Tourism Enterprise is explained in terms of increasing civic participation and democracy.
- 1.3 The history, processes, procedures and policies involved in establishing Community Based Natural Resources Management and Community Based Tourism Enterprise are explained in chronological and factual terms.
- 1.4 The value of Community Based Natural Resource Management and Community Based Tourism Enterprise is explained in terms of how they enhance conservation, environmental management and wildlife management.
- 1.5 The value of Community Based Natural Resource Management and Community Based Tourism Enterprise is explained in terms of employment creation, capacity building and poverty alleviation.

Element 2: Establish a community based natural resource management organisation, conservancy, or tourism enterprise.

Performance criteria

- 2.1 Different examples of Community Based Natural Resource Management, of conservancies and of Community Based Tourism Enterprise organisations are described and compared in terms of their differing purposes, organisational structures, successes and shortcomings.
- 2.2 Sources of funding for Community Based Natural Resource Management, conservancies and Community Based Tourism Enterprise are described and explained in terms of the factors determining selection in each case.
- 2.3 A legal framework, constitution, policies, procedures and plans are drawn up, adopted and implemented in accordance with the relevant standards.
- 2.4 Channels of communication are established with all stakeholders.

Element 3: Manage the community organisation efficiently.

Range

Staff refers to the paid members of the organisation, i.e. managers and employees.

Marketing refers to marketing research, product or offering decisions, pricing, distribution and all forms of marketing communications (selling, advertising and promotion).

Performance criteria

- 3.1 A well defined organisation structure is implemented that facilitates goal achievement, transparency and accountability.
- 3.2 Strategy and operating plans are explained in terms of how they secure sustainability and financial return to the community.
- 3.3 Monitoring and evaluation procedures are established which are participatory, accord with funding requirements and ensure accurate and timely control information.
- 3.4 The importance of all staff and volunteers having job descriptions, clear lines of responsibility and accountability and effective supervision is explained in terms of human resource management.
- 3.5 An HIV and AIDS policy is in place which ensures that the impact of HIV and AIDS is assessed, forecast and managed.
- 3.6 Training programmes for stakeholders are implemented which ensure continuous skills development and capacity building.

- 3.7 Finances and assets are managed in accordance with legal requirements and standard accounting and business practice.
- 3.8 Marketing decisions are based on marketing research and sound business practice with clearly defined client relationships.
- 3.9 A benefits distribution procedure exists which is clearly defined, equitable and transparent.
- 3.10 The impact of the Community Based Natural Resource Management and/or Community Based Tourism Enterprise activities on participating households is assessed and recorded in terms of social and economic changes.

Registration Data

Subfield:	Civil Society Management
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